

Community funding programme policy - 2011

This paper sets out the Wiri Licensing Trust's community funding programme policy for 2011. This paper and the associated policy have been prepared to assist the Trust to act fairly, openly and consistently in the consideration and approval of its grants, donations and sponsorships to the community.

Description of funding programmes:

This policy will apply to two community funding programmes directed by the Trust. One programme is the grants, donations and sponsorship programme operated directly by the Trust and financed from the Trust's profits. The Trustees of the Wiri Licensing Trust have direct control and complete discretion over this funding programme. This funding programme has two parts; a programme of ongoing sponsorship to significant community organisations within the Manurewa community and a smaller grants and donations programme for small sums of money to small community groups, organisations, events and projects.

The second programme is the funding operated by gaming societies which operate Class 4 gaming machines at bars owned and operated by the Trust. Under the Gaming Regulations the Trustees have an advisory role in decisions over allocations for these community grants. The gaming societies which operate at Trust bars are The Trusts Community Foundation Ltd and Nautilus Foundation Ltd.

Responsibilities for funding decisions

The Trustees of the Wiri Licensing Trust have complete and final discretion over all grants, donations and sponsorships funded from its profits. This discretion is held collectively which means that individual Trustees are not in a position to make lone decisions around grants, donations or sponsorships and so are not able to promise funding to any group before the Trustees, collectively, have decided to make such funding available.

The Trustees have only an advisory role in decisions around the allocation of the proceeds of gambling losses from Class 4 gaming machines operated within the Trust's bars. In undertaking this advisory role the Trustees will apply the objectives and criteria outlined in this policy paper. Final decisions around these grants are made by the directors or trustees of the gaming machine operators and will be subject to the requirements of the Gambling Act 2003.

The Trustees' decisions on all grants, donations and sponsorships will be final and no subsequent discussion of or further explanation for a decision will be provided.

Objectives of the programmes:

The purpose and intention of the Trust's community funding programme is to:

- distribute a prudent proportion of the Trust's profits for the benefit of communities within the Trust's district and across the wider South Auckland community,
- provide funding to community organisations in creative ways which do not replace existing funding sources nor substitute Government's funding responsibilities,
- support valuable community services, events and organisations through long-term partnerships,
- assist with the development of local community projects with seed funding which is able to be leveraged against for other funding assistance which may be available,
- promote the standing and reputation of the Trust and its businesses in the community.

Criteria for grants, donations and sponsorships:

The Trust will consider applications for grants, sponsorships and donations from any not-for-profit community based group or organisation which feasibly provides benefits to the people of the Wiri Trust District or of the area covered by the Manurewa Local Board. The Wiri Trust District is that area between Puhinui Road, the Southern Motorway and the Manukau Harbour and so includes all the central and western communities of Manurewa and parts of Puhinui, Manukau Central and Conifer Grove.

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In making community funding decisions the Trustees will give preference to applications which;

- offer positive opportunities to children and youth,
- contribute to community identity and to a sense of community,
- offer services and opportunities to the Manurewa community which are available freely or at very low cost to users or participants,
- provide opportunities to leverage funding from other sources.

The Trust will not consider applications for grants, sponsorships and donations from;

- private individuals either for their benefit or for the benefit of others,
- Government agencies or organisations providing services on behalf of the Government where the application is seeking support for these services, this includes schools seeking funding for activities, facilities and assets which are part of their delivery of curriculum to students,
- private profit making organisations or private organisations which only benefit a small or exclusive group,
- organisations which cannot plausibly demonstrate a benefit to the people of Manurewa,
- previous recipients which have not complied with the Trust's accountability requirements,
- religious or political organisations for projects or programmes which in the view of the Trustees will advance the religious or political objectives of the organisation,
- organisations which in the view of the Trustees are not socially or financially responsible.

Accountabilities:

The Trust expects every organisation receiving a grant, donation or sponsorship from it to:

- meet the accountability requirements set down as a condition of the grant, donation or sponsorship,
- acknowledge the Trust's contribution as appropriate and as agreed in any conditions set down.

In administering grants, donations and sponsorships the Trust will always act in an open and honest way by:

- responding to every application for assistance,
- giving reasons for decisions made on any application,
- publishing a schedule of grants, donations and sponsorship at least on an annual basis.

Applications for funding:

Applications for funding for the Wiri Licensing Trust's community funding programmes will be received from any not-for-profit group or organisation which can demonstrate that it provides some benefit to the people and communities within the Trust's District or the Manurewa Local Board boundaries.

Applications for funding from the Trust's own grants and donation programme should ideally be made on the Trust's Grants and Donation Application Form which is available on line at www.wiritrust.org.nz. Such applications can be made at any time and will normally be considered by the Trustees at the meeting following their receipt at the Trust's office. Generally the Trustees will only consider applications for grants and donations of less than \$2000 and any applicant may be directed to the Trust's gaming trust partners for assistance.

Applications for Trust funding should not be handed or sent to individual Trustees and should either be sent to the Trust's postal address, PO Box 88331 South Auckland Mail Centre, or hand delivered to Our Local tavern at 254 Roscommon Rd Wiri. All applications should be addressed to "The Trustees, Wiri Licensing Trust". Grants and donations will not be paid retrospectively so it is the applicant's responsibility to apply early enough for the Trustees to consider the application before the project or programme starts.

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Applications for funding from gaming machine proceeds shall be made on the application forms of the gaming machine operators and sent directly to them. These application forms are available at the Trust's bars and through links on the Trust's website.

Funding availability:

The total amount of funding available will depend on the profitability of the Wiri Licensing Trust's business in the case of the community funding programme funded directly by the Trust and on the turnover in the gaming machines in Trust bars in the case of funding from gaming trusts. In 2011 the Wiri Licensing Trust is budgeting for a funding programme of \$130,000 (excl GST) and is anticipating gaming machine derived funding of around \$1.8 million.

The Wiri Licensing Trust's funding programme for 2011 will involve a sponsorship programme of approximately \$80,000 and a grants and donations programme of around \$50,000. Organisations which the Trust will offer sponsorship relationships during 2011 are as follows:

Clendon United Association Football Club
Friendship House
Manukau Youth Orchestra
Manurewa Association Football Club
Manurewa Community Facilities Charitable Trust
Manurewa Maori Wardens
Manurewa Marae
Manurewa Netball Association
Manurewa Rugby Football Club
Manurewa Rugby League Football Club
Weymouth Rugby Football Club.

Basis of sponsorship agreements

The Wiri Licensing Trust sees its sponsorship programme as having some commercial value and expects organisations receiving sponsorships to sign sponsorship agreements as a condition of receiving financial assistance. These sponsorship agreements will involve the sponsored organisation offering something to the Trust in return for the sponsorship and the agreement will set out the understandings of this relationship. A failure by any sponsored organisation to meet their obligations under a sponsorship agreement may result in the Trust withdrawing the opportunity for further sponsorship.

Personal interests of Trustees:

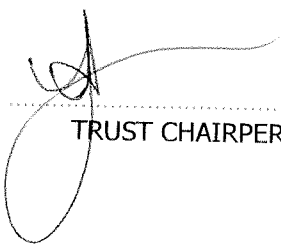
The Trustees will always identify when they have a personal or other material interest in an application or applicant group and will not take part in any discussion or decision around such applications. Relevant personal or material interests include situations when a trustee or a close relative or a business partner is employed by or has some other paid position or a contractual relationship with an applicant group. Any declaration of interest will be recorded in the minutes of Trust's meetings.

Community organisations to which Trustees belong or contribute to or support will be eligible for Trust funding and will not be prejudiced by their involvement with any Trustee. In cases where a Trustee is a member/contributor/supporter of a community organisation making an application for assistance, they may be asked by fellow Trustees to offer advice on the merit of the application and will always be obliged to report background circumstances which may discredit an application.

Application of this Policy

This policy will apply for the Wiri Licensing Trust's 2011/12 financial year. The Trustees expect to review the policy in late 2011 unless unforeseen circumstances require a review before this.

24/11/10
DATE OF APPROVAL


TRUST CHAIRPERSON